#### ABOUT GATES AND COMPANY

Gates and Company is a management consulting and investment banking firm dedicated to helping companies profitably expand their business and realize gain on their growth initiatives. They have helped numerous companies – from middle market to Fortune 500 – reach their goals.

#### **ABOUT GLENMEDE**

Glenmede is among the nation's leading investment and wealth management firms, with over \$20 billion in assets under management for individuals, families, endowments and foundations. Headquartered in Philadelphia, Pennsylvania, the firm has offices in Wilmington, Delaware; Morristown and Princeton, New Jersey; Cleveland, Ohio; and New York, New York.

#### ABOUT SUN NATIONAL BANK

As partners with the business community in the future of the Delaware Valley, Sun National Bank has a vested interest in helping businesses succeed- whether your company does business on a regional, national or global stage. Sun National Bank, a truly local organization, is dedicated to moving your business forward. Our banking relationships are guided by a strong service commitment, solutions oriented Relationship Managers, a diversified product set and leadership in harnessing trends.

# Trends and Transitions: Strategic Planning for You and Your Company

**Featuring** 

CHARLES M. AULINO

Glenmede

**DAVID GATES** 

Gates and Company

Maximizing the value and return of a business about to be sold requires long-term planning. Learn how to achieve the greatest value and interpret trends in today's environment. Panelists will discuss material factors such as market analysis, strategic planning, capital strategies, customer diversification, legal issues and deal structure to profitably expand your business and realize gain.







# Please select from one of the following sessions:

#### TUESDAY, MARCH 5, 2013

Breakfast and Program 8:00 am to 10:00 am

THE UNION LEAGUE 140 South Broad Street Philadelphia Pennsylvania Business Attire Required

or

### TUESDAY, MARCH 12, 2013

Breakfast and Program 8:00 am to 10:00 am

THE RADNOR HOTEL 595 East Lancaster Avenue St. Davids, Pennsylvania

# About the Speakers

**Charles M. Aulino** is the Director of Financial Planning for Glenmede. He is responsible for personal financial planning services to high net worth prospects, clients and their families. Working in conjunction with personnel throughout Glenmede, Mr. Aulino assists clients in identifying their financial goals and choosing strategies to realize them.

David Gates is a results-oriented individual with many years of senior management, strategic/tactical planning, operations, and business development experience in entrepreneurial and corporate environments. Mr. Gates spearheaded early-stage operations and turned around organizations facing significant competitive and financial challenges. In 1999, Mr. Gates founded Gates and Company, a top-caliber management consulting and investment banking firm based in Wilmington, Delaware.

# RESERVATIONS REQUESTED

Please reply by February 26, 2013 by email to rsvp.del@glenmede.com or call Greg Pera at 302-661-4575